



BRENDAN LANGLOIS “FIRST 100 CLUB”

BRENDAN LANGLOIS’ “FIRST 100 CLUB” AN IDEAL HOLIDAY GIFT FOR ANY RACE FAN Unique marketing program will help young Canadian driver advance to NASCAR

(Kamloops, BC – November 19, 2009) – Looking for a great gift for your favorite auto racing supporter? How about considering a holiday gift certificate that will help a young race car driver reach his dreams?

Canadian race car driver, Brendan Langlois, 17, of Kamloops, BC, announced the formation of a “First 100 Club” earlier this year, a unique marketing concept designed to help Langlois progress toward a career in professional stock car racing.

Imagine having bragging rights to say that you had the insight to support drivers like Tony Stewart, Jeff Gordon or Jimmie Johnson early in their career? Imagine being able to say that YOU had been one of the first people to give those NASCAR Champions their first break in stock car racing?

The Brendan Langlois “First 100 Club” could be that opportunity! The “First 100 Club” will reward the first 100 people or companies who donate at least \$250.00 to Brendan Langlois Racing with recognition for being the first people to support Brendan early in his professional racing career.

“I am really excited about the opportunity to offer my friends and supporters a way for them to permanently be recognized as the first people to help me in my racing career,” stated Brendan Langlois. “The ‘First 100 Club’ is a really great way for people to become involved with stock car racing in general, and be able to follow me in my career as it develops toward running in NASCAR.”

(more)

Brendan Langlois Racing "First 100 Club" Holiday Gift Certificates - continued

"First 100 Club" members will receive a custom-made T-shirt with the "First 100 Club" supporters' names imprinted on it in the order of registration for the club, so the earlier a registration form and donation is submitted, the lower the number, signifying true devotion to helping Brendan and his career. A certificate will also be mailed with the registration number included. These select 100 people will also be pre-registered as the first 100 people in the Official Brendan Langlois Fan Club, once it is established in the next few years. Other VIP benefits will be supplied to participating individuals, including incredible trackside hospitality and souvenir giveaways.

To register for the Brendan Langlois "First 100 Club," or to give a Gift Certificate to someone of a "First 100 Club" membership, please visit Brendan's official website at www.BrendanLanglois.com and download a registration form, available through the "First 100 Club" link on the home page.

If you intend this to be a gift, please make sure to include payment and fill in the sender's as well as recipient's information under "Gift Certificate Registration" so proper documentation can be sent to the recipient.

Mail the completed form and \$250.00 (U.S. or CAN dollars, with check made out to "Brendan Langlois") to: Brendan Langlois, 196 Chancellor Drive, Kamloops, BC CANADA V2E2M2. A completed registration form must accompany the donation.

For more information on Brendan Langlois or the "First 100 Club," please visit www.BrendanLanglois.com, or contact ProRace Marketing at (440) 915-7627, racingpr@oh.rr.com .

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**(Fill out below form and mail, with check made out to "Brendan Langlois" to:
Brendan Langlois, 196 Chancellor Drive, Kamloops, BC CANADA V2E2M2)**

**BRENDAN LANGLOIS "FIRST 100 CLUB"
GIFT AND INDIVIDUAL REGISTRATION FORM**

INDIVIDUAL REGISTRATION:

Name (will be listed): _____
(Last) (First)

Company Name (only post if you want listed): _____

Please list my contribution as "Anonymous" ("X" if you want this option): _____

Address: _____
Street (Include Apt. or P.O. Box No.) City State Zip

Phone Number: (____) _____ Fax: (____) _____ E-Mail _____

T-Shirt Size: M L XL XXL (Circle one)

GIFT CERTIFICATE REGISTRATION:

RECIPIENT

Name (will be listed): _____
(Last) (First)

Company Name of Recipient (only post if you want listed): _____

Please list the Gift Recipient as "Anonymous" ("X" if you want this option): _____

Address of Recipient: _____
Street (Include Apt. or P.O. Box No.) City State Zip

E-mail (required): _____

*Gift Recipient will not be contacted via e-mail with confirmation until after gift is received

GIVER

Send Certificate to Giver _____ Send Certificate to Recipient _____

Name (will be noted to Gift Recipient): _____
(Last) (First)

Company Name (only post if you want listed): _____

Please list my contribution as "Anonymous" ("X" if you want this option): _____

Address of Giver: _____
Street (Include Apt. or P.O. Box No.) City State Zip

E-mail (required): _____

*Gift Recipient will only be contacted via e-mail with confirmation after gift is received

Date Certificate needs to be received: _____

T-Shirt Size: M L XL XXL (Circle one)

“BRENDAN LANGLOIS FIRST 100 CLUB” REGISTRATION INFORMATION:

- Cost to become a member of the “Brendan Langlois First 100 Club” is: **\$250.00 (U.S. or CAN)**
- The “Brendan Langlois First 100 Club” list - from the first to the hundredth supporter - will be designated publicly and numerically by the date your registration and check are received in the Brendan Langlois Racing offices in Kamloops. If multiple registrations are received on the same day, the listings will be designated alphabetically by last name of the registrant
- The information you supply in the registration form is how you will be recognized and publicized for your support of Brendan Langlois
- There is an option for anonymous supporters, and your listing will be designated “anonymous,” but you will still be listed in the order of registration received (we will still need your name and contact information to be filled out on the registration form)
- If you send in a \$250.00 check to be included in this exclusive club, and the club is filled for 2009 or 2010, your check will be immediately returned to the address you supplied on your registration form

Print and send the attached registration form and check or money order (do not send cash) for \$250.00 (U.S. or CAN) made payable to “Brendan Langlois” to:

Brendan Langlois
196 Chancellor Drive
Kamloops, BC CANADA
V2E2M2

FOR OFFICE USE ONLY:

Date registration received: _____
Club Registration Number assigned: _____
Public number assigned: _____
Returned reason: _____

Check number: _____
Amount of check: _____
Name on check: _____
Deposited: _____